24th International Meeting of Mine Action National Directors and United Nations Advisers
REPORT
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ATTENDEE OVERVIEW

1200 registrants

9h+ average time spent in event

105+ countries and territories
EVENT OVERVIEW

6 plenary sessions
12 side events
20 expo booths
95 speakers
6 official UN languages
offered for simultaneous interpretation
Every effort to share information and unify the community is a step forward, presenters were great, platform is awesome, coaching session at the start of the day was perfect.

Thanks UNMAS for the great organisation and technical mastery of this complex meeting. The various formats make it more engaging and interesting than the average virtual meeting!

Thank you Germany!

I am very grateful to be able to participate, I hope this [online] modality will be maintained because it allows you to continue the routine and participate at the same time.
SAMPLE OF SPEAKERS (1)

Jean-Pierre Lacroix
Under-Secretary-General, Department of Peace Operations and Chair, IACG-MA, United Nations

H.E. Niels Annen
Minister of State, German Federal Foreign Office

Bintou Keita
Special Representative of the Secretary-General and Head of MONUSCO

Alexandre Zouev
Assistant Secretary-General for Rule of Law and Security Institutions

Maître Sudi Kimputu
National Coordinator, Congolese Mine Action Centre (CCLAM)

Martha Isabel Hurtado
Granada
Coordinator, Comprehensive Action against Antipersonnel Mines, Colombia

Mohamad Breikat
National Director, National Committee for Demining and Rehabilitation of Jordan

Bintou Keita
Special Representative of the Secretary-General and Head of MONUSCO

Luz Dary Landázury
President, Association of Survivors of Antipersonnel Mines of Nariño’s Pacific Coast

Irene Cohn
Acting Director of United Nations Mine Action Service

Daniel Craig
United Nations Global Advocate for the Elimination of Mines and Explosive Hazards
SOCIAL MEDIA HIGHLIGHTS: STATISTICS

Across UNMAS Facebook, Twitter, LinkedIn, Instagram

Between 25 March - 11 June

190k impressions*

*Number of times the content was displayed to the audience

6k engagement**

**Shares, comments, likes, clicks
SOCIAL MEDIA HIGHLIGHTS: EXAMPLES

Across UNMAS Facebook, Twitter, LinkedIn, Instagram

Between 25 March - 11 June

Visit Trello board for more #NDMUN24 visual assets here.
SOCIAL MEDIA: #NDMUN24

1.5k total Twitter posts using #NDMUN24

Heike Thiele @AA_stabilsiert

"The mine action community doesn't only deal with technical questions, working for a 🚼 of landmines, it seeks to deliver a concrete human-rights-based approach." Great experience having co-hosted #NDMUN24 with @UNMAS, Sibylle Katharina Sorg delivered final remarks for 🇩🇪

Jean-Pierre Lacroix @Lacroix_UN

Perseverance, partnership & progress describe what I witness of the #mineaction community. In the face of today's challenges, it is critical that we continue to maximize opportunities & invest in capacities that respond to existing & evolving forms of explosive threats. #NDMUN24
SPONSOR PLACEMENTS

• Registration & Reception Pages
• Documentation: agendas, tech instructions, ppt templates
• Social Media Posts
• Plenary speaker recognition
94% of participants surveyed were aware that the Federal Republic of Germany sponsored NDM-UN24.
PLENARY OVERVIEW

869 total viewers

Photo: Screenshot of 'Inclusion and Diversity: Racial Equity in Mine Action' panelists
Thank you so much, the organizing board, for having us in this event. Many thanks given to the speakers in the 1st session.

Staying the Course: Mine Action Financing in Times of Scarcity

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Community Engagement Matters

It was an amazing session about the community engagement

Excellent plenary session. Thanks to organizers, GICHD and all the participants

Thanks for an excellent session. Great to see participation/presentations from colleagues in Yemen, Western Sahara, South Sudan and DRC and excellent chairing of the event, Maître Sudi!

Congratulations to all for the excellent organization of this meeting and to put on the agenda for the first time this hidden reality: Inclusion and Diversity: Racial Equity in Mine Action. Financing should depend on the progress in that regards.
SIDE EVENT OVERVIEW

756

total viewers

Photo: Screenshot of 'Standardizing Beneficiary Definitions’ side event presenters
The Expos are so good, thanks everyone for making such compelling material available.