9 out 14 States and Regions contaminated (Source: Landmine Monitor)

In 2017 = 176 casualties were documented (52 died and 124 injured. Out of total 46 were children: 8 died and 38 injured) (Source: MRWG)

Long history of contamination; new contamination ongoing

Many casualties go unrecorded in conflict area due to the lack of access and sensitivity.
MYANMAR COMMON MRE TOOLKIT

• The KAP Survey and Rapid Assessment
• The Common MRE Toolkit was developed
• All the materials have been field-tested.
• Approved by Government in 2016 and being used by 40+ organizations in Myanmar
WHY WE WANTED TO DEVELOP INTERACTIVE MRE APPLICATION

• An innovative and interactive tool, which capitalize on new Information and Communication Technologies

• Part of the Common MRE Toolkit, developed by DCA with the support of UNICEF and the Mine Risk Working Group and approved by the Department of Social Welfare.

• Will contribute to a more interactive and dynamic learning experience for users, including both MRE facilitators and target audiences

• People living in mine-affected areas have the possibility to learn in an interactive and dynamic manner
THE MYANMAR INTERACTIVE MRE APPLICATION

- An application built around the messages which are central to the MRE Common Toolkit, designed in 2015
FEATURE OF INTERACTIVE MRE APPLICATION

- An application, is designed for any other smartphone app or computer program
- Taking advantage of the rapid expansion of smartphone and computer use in the country
- Available, at no cost, through distribution services such as Google Play and App Store
- All MRE actors working in Myanmar will have access to this tool, either by using the mobile application on a smartphone or by using the program directly on a computer
- Off line (no internet required for sharing)
FEATURE OF INTERACTIVE MRE APPLICATION

• **Monitoring possibilities**: number of users, possibilities to know the location of users, number of time spend using the application etc. (eg. U report- network of 20,000 youth and adolescent)

• **Easy to update/ new features** can be added regularly/ reports can be sent / communication

• **Important information can be sent**...EMRE information or newsfeed for example ( stay away from xx location! Ongoing clashes in this area... report of Mines or UXOs in this area, etc.)
COMPARATIVE ADVANTAGE OF APPLICATION

• Cost effective: Myanmar traditional printing MRE toolkit at 50USD per piece / Smartphone available at 19 USD in Myanmar

• Lighter to transport when no access of roads to reach remote affected communities (Full MRE tool kit Bag around 5kg / Smartphones and tablets between 0.2 kg and 0.8 kg)
The world added 87 million new mobile subscribers this past quarter, with nearly 6 percent of them coming from Myanmar, making it the fourth-fastest growing market on earth, according to Ericsson’s Q3 2015 Mobility Report.
Myanmar now has at least 33 million active mobile subscriptions in a country with an official population of 53 million.

Smartphone usage rate is reported at 80%.
In Myanmar, a smartphone is available starting from $19
Thank you